



TEACHING ENGLISH LANGUAGE THROUGH MEDIA

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ABSTRACT

The most interesting and inevitable aspects of life on the earth is technology. Media plays a major role in effective language teaching. Audio Visual method is one of the innovative methods. Multimedia will provoke radical changes in the teaching process. The AV method develops the integrated skills to the great extent. It creates fun filled, student centered and cognitive atmosphere in the classroom. The language teacher should take the lead role as facilitator, a guide and supporter to boost up their learning capacity. Then present day learner can yield maximum benefit and improve his language if properly driven and put in right tract of learning.

Key words: Communication, ELT, AV method, Multimedia, LSRW skills.

INTRODUCTION

One of the most interesting and inevitable aspects of life on the earth is technology. In the present era of communication, man is exposed to different worlds through media: where education Sector is also tilting head down to change its track. According to the global needs, language teaching and learning is also undergoing many changes. The role of media in promoting English language is

undeniable. When there are different sources to learn language practically the language teacher can make the student aware of them by taking his mind out of the class room environment. The mushrooming English magazines and the increasing number of television Channels are contributing a lot in this aspect. Media plays a major role in effective language teaching.

An important point is that generally young learners believe that entire language learning will help only in the four walled classroom which is quite contrary to his mother tongue acquisition. As the learner can listen, speak and can do more number of conversations in a day in his mother tongue, it gives him command on the language in due course resulting into diversified and confident use of language. But in L2 environment, there is a remote chance to listen or to do conversations in English outside the classroom. In the Same way, opportunities are less to use English in day to day life in different contexts. So this un encouraging environment doesn't fetch to develop for the language skills.

MEDIA ENHANCES LSRW SKILLS

Language learning is a continuous and slow process. These approaches of acquiring LSRW skills in mother tongue are not being implemented in English language acquisition. 90% of learning time will be devoted for reading that two text book oriented, teacher driven, curriculum based, by the way of drilling, repetition and copying methods. Apart from reading, writing also will be given lot of importance. Here, one point worth of mentioning is, spoken skills are neglected from the beginning, damaging the language learning process of a child badly. A school-going child rarely speaks English

and rarely listens to it outside the classroom and school. Media is bringing the world market to the door step of every individual; in this process language is crossing the borders of conventional expression and attaining the stage of greater refinement. Technical terms which were confined to subjective books till last decade are also taking strides to enter innovative captions as part and parcel of publicity, In this kind of atmosphere Media acts as a good source of learning.

The casual reading of daily newspaper can be turned up as an excellent promoter of language. All the students will be opening the newspaper at least once in a day. Then, rather than the news items, editorials and other articles, advertisements given in the paper attracts the readers more. As they are very catchy, colourful, brief and concise they leave more impact on reader's mind. As the newspaper is still affordable, economical and easy to access even a common man can opt for it. Everyday lots of stuff are being printed within the reach. Then why can't this is utilized properly in a classroom? Instead of depending upon the curriculum based teaching language teacher can transform his classroom into a student centered, enthralling source of learning with very few simple and innovative techniques.

ENRICHMENT OF VOCABULARY

Vocabulary plays a significant role in language learning. The usage of rich Vocabulary by the caption writers results high impact on educated customer. Innovative and thought provoking captions and English is common media to all, making the learner to be aware of various new trends in the usage of Vocabulary. Newspaper advertisements can easily be cut, marked, pasted and preserved in the classroom which becomes good visual aid. It becomes flexible and adaptable learning resource for effective usage by the students of all ages. In the classroom, newspaper can create full filled environment. As it revolves round day to day affairs learners will be more interested and involves more.

When the entire world is under the technological evolution, it is the time for educators to look back to reset existing approaches and look forward to adopt the new trends. The long travel of ELT from Conventional Classroom to present day Virtual class room had made the language teachers to rethink about the methodologies being implemented. The knowledge and skill with which a resourceful teacher applies new strategies and tools such as multimedia adds to the dimensions of a teacher as a technician and a professional.

Audio Visual method is one of the innovative methods in teaching English languages. In the language laboratory students may have the opportunity to hear native speech clearly and distinctly. Language instructors use the language lab to increase certain areas in which students are facing problems such as structure, pronunciation, etc. Animations in the PowerPoint presentations present some great opportunities to explain the incomprehensive process. Audio-visual lab provides language in action. "One picture is equal to thousand words".

Computer Assisted Language Learning is a relatively new and rapidly evolving academic field that exposes the role of information and technology involving in language learning and teaching. Evolution of the field can be broadly categorized into three phases, namely, Behaviourist, communicative and Integrative. In Behaviourist phase, computer is used as a Vehicle for delivering varied instructional material to provide a lot of information to take the role as a tutor. In communicative phase, computer is used for practicing skills with simulated programmes and softwares with a greater degree of student choice, control and interaction. In the present integrative phase, multimedia and interest are used to enable listening, speaking, Reading and

writing skills to be combined in a single integrated activity with the learner exercising a high degree of control. Over the path that he/she follows through the material computers provide excellent ambiance conducive of second language learning in any aspect of the target language, be it vocabulary, composition, pronunciation or other, linguistic and pragmatic skills.

Multimedia will provoke radical changes in the teaching process during the coming decades, particularly as smart students discover they can go beyond the limits of traditional teaching methods. Multimedia is combination of Text, Audio, Video, Graphics and Animation. Text-to-speech is also a beneficial writing tool. Integration of multimedia can help to reduce curriculum barriers and improve learning for all students. "Multimedia is used to learn and practice the sound of English with a variety of gadgets bringing you real English. English language classroom serves the need for actual communication needs and it enables the learner to hear, read and Produce the language as it is. This class room learning is easy to understand English because of multimedia tools.

The Audio visual method develops the integrated skills to the great extent. One activity builds on what went before;

for example, listening leads on to reading and discussion. To put it in a nutshell AV method helps to improve all language skills including face expressions, gestures etc. If properly utilized advertisements can become enormous source of ELT. Different English newspapers, magazines and multimedia can be taken as teaching aids to inculcate basic curiosity for language learning in a student. It creates fun filled, student centered and cognitive atmosphere in the classroom. If exclusive language library enriched with latest magazines and newspapers are established in educational institutions they will surely instill basic enthusiasm in the students towards language learning. The language teacher should take the lead role as facilitator, a guide and supporter to boost up their learning capacity. Then present day learner can yield maximum benefit and improve his language if properly driven and put in right tract of learning.